

## Tech4i2 Privacy and data protection

Tech4i2 is committed to international compliance with data protection laws, regulation, and rules. Our privacy and data protection policy is aligned with the European Union's General Data Protection Regulation ('GDPR') guidelines.

In the research and interviews Tech4i2 undertake, either directly or through third party organisations, the collection and analysis of information sometimes concerns data about identifiable living individuals. The collection, analysis and secure disposal of this personal data is undertaken in accordance with the seven main principles of the GDPR. These include:

- Lawfulness, fairness and transparency;
- Purpose limitation;
- Data minimisation;
- Storage limitation;
- Accuracy;
- Integrity and confidentiality (security);
- Accountability.

### EC study on the value of cloud based data flows: Privacy and data protection

Tech4i2 is leading a study for the European Commission examining the value of cloud based data flows. One component of the study concerns interviews with 1,200 enterprises in the Czech Republic, Germany, Greece, Poland, Spain, and Sweden. These interviews are being undertaken by IPSOS, a research company. IPSOS privacy and data protection policies can be found at <https://www.ipsos.com/en/privacy-data-protection>. IPSOS will collect data about individuals in a lawful, fair and transparent manner, with regard to the study and the seven GDPR principles for the study. When receiving the data IPSOS collected about the EC cloud based data flows study, Tech4i2 will:

- **Purpose limitation:** Limit the receipt of individual's data to the email addresses provided by respondents that agree to further contact concerning the study;
- **Data minimisation:** Only the email address of interviewees agreeing to further contact will be provide to Tech4i2 by IPSOS;
- **Storage limitation:** Tech4i2 will securely store encrypted data. Email addresses will only be retained for one month before being permanently deleted;
- **Accuracy:** Tech4i2 will take every reasonable step to ensure that any email addresses collected and provided by IPSOS that are inaccurate are erased or rectified without delay;
- **Integrity:** Tech4i2 will analyse data with an appropriate level of security for personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical and organisational measures.

**Accountability:** Tech4i2 will make sure respondents are aware of all their data protection rights during the one month in which Tech4i2 will hold personal information concerned with the EC study examining the value of cloud based data flows. Every user is entitled to:

- The right to access - You have the right to contact Tech4i2 and request clarification about your personal data;
- The right to rectification - You have the right to request that Tech4i2 correct any information you believe is inaccurate or incomplete;

- The right to erasure — You have the right to request that Tech4i2 erase your personal data;
- The right to restrict processing - You have the right to request that Tech4i2 restrict the processing of your personal data;
- The right to object to processing - You have the right to object to Tech4i2's processing of your personal data;
- The right to data portability - You have the right to request that Tech4i2 transfer the data that we have collected to another organization, or directly to you, under certain conditions.

Respondents wishing to assert their data protection rights or obtain further details about the study should contact [info@tech4i2.com](mailto:info@tech4i2.com).

### ***Changes to our privacy policy***

Tech4i2 keeps its privacy policy under regular review and places any updates on the Tech4i2 web site. This privacy policy was last updated on 5 August 2022.

### ***How to contact us***

If you have any questions about Tech4i2's privacy policy, the data we hold, or you would like to exercise one of your data protection rights, please do not hesitate to contact us at [info@tech4i2.com](mailto:info@tech4i2.com).

Paul Foley  
5<sup>th</sup> August 2022

